

OUR NEW WEBSITE IS A HIT...AFTER HIT...AFTER HIT!

The latest statistics...

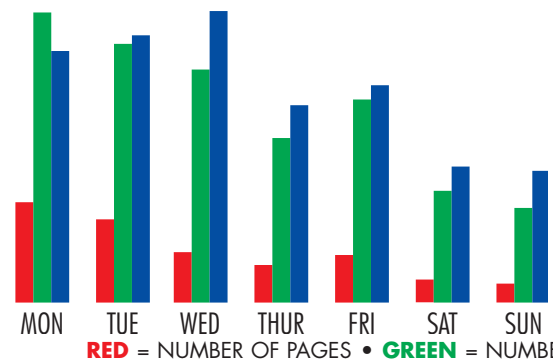
Since the launch of our new website this spring, we have been monitoring traffic using a site called AWStats. AWStats is short for Advanced Web Statistics (a powerful log analyzer which creates advanced web, ftp, mail and streaming server statistics reports based on the rich data contained in server logs). Data is graphically presented in easy-to-read web pages.

Our numbers are only getting better, and we would like to share them with you! As you can see from the charts below, traffic to the site picks up after it is updated on Monday and Tuesday. Readership is starting to stay high all week long! Also, the site is very popular from 2:00 to 10:00 p.m. – the prime time when readers sit down to catch-up on the latest news in the communities we serve.

THE TOTALS FOR AUGUST 2008 ARE AS FOLLOWS:

1,734 unique visitors; 2,966 visits; 29,623 pages; and 107,270 hits. These numbers are included in the complete statistics listed below.

DAYS OF THE WEEK: AUGUST 2008

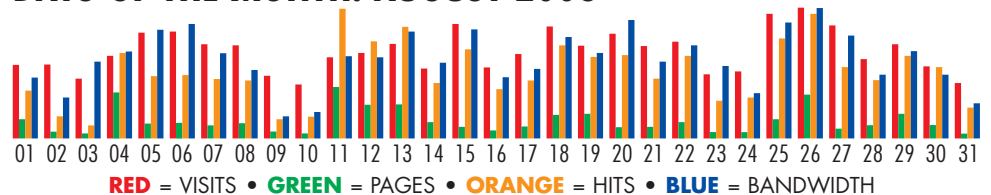


COMPLETE WEBSITE STATISTICS FOR APR. 11-AUG. 31, 2008:

7,035 UNIQUE VISITORS
10,965 VISITS
116,415 PAGES
346,404 HITS

RED = NUMBER OF PAGES • GREEN = NUMBER OF HITS • BLUE = BANDWIDTH

DAYS OF THE MONTH: AUGUST 2008



RED = VISITS • GREEN = PAGES • ORANGE = HITS • BLUE = BANDWIDTH

HOURS OF THE DAY: AUGUST 2008



RED = NUMBER OF PAGES • GREEN = NUMBER OF HITS • BLUE = BANDWIDTH

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A Simple Glossary of Internet Terms:

UNIQUE VISITORS: A unique visitor is a host that has made at least one hit on one page of your web site during the current period shown by the report. If this host makes several visits during this period, it is counted only once.

VISITS: Number of visits made by all visitors. Think "session" here! Say a unique IP accesses a page, and then requests three others without an hour between any of the requests; all of the "pages" are included in the visit, therefore you should expect multiple pages per visit and multiple visits per unique visitor.

PAGES: The number of "pages" logged.

HITS: Any files requested from the server (including files that are "pages").

BANDWIDTH: Total number of bytes for pages, images and files downloaded by web browsing.