PROMOTIONAL ITEMS

If it has ink on it, we can print it!

Do you find yourself thinking about how many shirts you have to get dry cleaned every time you drink your morning coffee? Not surprising when you realize the mug you use every day has your dry cleaner's name, number and logo on it. Using promotional products as part of your advertising campaigns can help you achieve top-of-mind brand recognition for your company!

According to PPAI, the largest non-profit organization in the promotional products industry:

55% of people questioned said they keep their promotional items for more than one year.

76.1% of respondents could recall the advertiser's name on the promotional items that they had received within the past 12 months.

75.4% of respondents said they kept their promotional items because they were useful.

Promotional products – such as pens, apparel, mugs, magnets, calendars, golf balls, key chains, desk accessories and much more – make potential and current clients remember who you are and what you do. Using a promotional products marketing executive from Hometown Publications – Express News will ensure the success of your campaign. Simply choosing a vendor to purchase from that you find from a Google search can't replace the experience and knowledge a professional consultant can bring to the table.

Contact Hometown Publications – Express News to assist you in choosing the perfect promotional product for your project that fits your target audience and your budget.

Our e-mail is printing@discoverhometown.com

MORE THAN JUST A NEWSPAPER!

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